

SPEAKERS

Panel

// IS TOURISM ONE STEP AHEAD IN THE DIGITAL TRANSITION AND INNOVATION?

ANTUNES, ROBERTO



Executive Director of NEST – Tourism Innovation Center Portugal

[Roberto Antunes Bio](#)

ARAÚJO, TIAGO



CEO and founder, Hijiffy

[Tiago Araújo Bio](#)

BAYONA, NATALIA



Director of the Innovation, Education and Investments Department
World Tourism Organization (UNWTO)

[Natalia Bayona Bio](#)

SPEAKERS

DEANE, HELENA



Project Executive, Innovation and Management of Creative Accelerators for Sustainable Tourism Network, WestBIC

[Helena Deane Bio](#)

DRÉSIN, ERIC



Secretary General at European Travel Agents and Tour Operators Associations – ECTAA

[Eric Drésin Bio](#)

GUERREIRO, SÉRGIO



Senior Director of Knowledge Management and Innovation at Turismo de Portugal

[Sérgio Guerreiro Bio](#)

SPEAKERS

LUNDIN, JAN



CEO Swedish Tourism Innovation Center

[Jan Lundin Bio](#)

MOUNIER, EMMANUEL



Secretary General of EU Travel Tech

[Emmanuel Mounier Bio](#)

RICCA, MAFALDA



CEO of X-Plora

[Mafalda Ricca Bio](#)

SPEAKERS

SANTANDER, EDUARDO



Executive Director, European Travel Commission

[Eduardo Santander Bio](#)

SIVONEN, PEKKA



Head of European Collaboration at Finnish Innovation
Funding Agency Business Finland

[Pekka Sivonen Bio](#)