

SPEAKERS

Panel

// HOW CAN EUROPE SHAPE A EUROPEAN AGENDA FOR TOURISM?

ARAÚJO, LUÍS



President of ETC – European Travel Commission

[Luís Araújo Bio](#)

GUEVARA, GLORIA



President & CEO of World Travel & Tourism Council – WTTC

[Gloria Guevara Bio](#)

JORNA, KERSTIN



Director-General for Internal Market, Industry, Entrepreneurship and SMEs - European Commission

Kerstin Jorna Bio

SPEAKERS

MARQUES, RITA



Secretary of State for Tourism

[Rita Marques Bio](#)

POLOLIKASHVILI, ZURAB



Secretary-General of World Tourism Organization

[Zurab Pololikashvili Bio](#)

TZITZIKOSTAS, APOSTOLOS



President of the European Committee of the Regions

[Apostolos Tzitzikostas Bio](#)

SPEAKERS

UJHELYI, ISTVÁN



Vice-chair Committee on Transport and Tourism (TRAN), European Parliament

[István Ujhelyi Bio](#)